

CURRICULUM VITÆ

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ACADEMIC WORK EXPERIENCE

October 2024 Visiting researcher
University of Seville (Spain)

October 2024 Visiting professor
Ana G. Mendez University (Puerto Rico)

September 2023-Now Professor of Quantitative Methodology
Business Institute of Science
(Luxembourg)

March 2023- Now Business Process Management Journal
(Scopus Q1 Journal) reviewer.

Jan 2023- Now Director of the Doctorate in Administration
University of Lima (Lima, Peru)

Jan 2023- Now Part-time professor
University of Lima (Lima, Peru)
Taught courses:

- Research seminar (Doctoral program)
- Quantitative Methodology II (Doctoral program)
- Business management (Business administration career)

Mar 2022- Now Part-time professor
Navy Specialization School (Lima, Peru)
Taught courses:

- Research seminar
- Research methodology

Nov 2020- Apr 2023

Part-Time professor
CENTRUM PUCP Business School (Lima, Peru)

Top 5 part-time teachers

Taught courses:

- Strategic management and leadership (DBA program)
- Research proposal seminar 2 (DBA program)
- Creative business skills (MBA program)

Aug 2018-Aug 2019

Part-time professor

University of Lima (Lima, Peru)

Taught courses:

- Strategic management (BBA)
- Business management (BIB)
- Business management (BBA)
- Business management (BBA)
- Administration Research Seminar I (BBA)
- Administration Research Seminar II (BBA)

EDUCATION

2024

Military Planning and Decision-Making Program - Superior War College - Graduated with Honors in First Place.

2022

Postdoctoral Studies in Management
University of Piraeus. Piraeus, Greece

2021-2022

Master's in applied Statistics for Data Science with R software
Nebrija, University

2019-2022

Doctor of Business Administration. (Grade A)
Paris School of Business. Paris, France

2021

Design Thinking
Massachusetts Institute of Technology.
Massachusetts, United States

2020

Structural Equation Modelling

	University of Seville
2018-2020	Doctor in Strategic Business Administration. Magna Cumme Laude Centrum PUCP Business School, PUCP. Lima, Peru
2016	Executive Certificate in Management and Leadership Sloan School of Management, Massachusetts Institute of Technology. 2016. Massachusetts, United States
2015	Senior Management Program INCAE Business School
2013-2015	Corporate Master in Business Administration Esade Business School, Universitat Ramon Lull, Barcelona, Spain
2013-2015	Master in Business Administration Adolfo Ibanez Business School. Santiago. Chile
2008-2013	Bachelor in Business Administration University of Lima
Other studies	
2012	Leading Managers INCAE Business School

WORK EXPERIENCE

2020-Now	Director of Innovation RC-QUMICA Panama, Costa Rica and Guatemala
2011-Now	CEO Dinor Servicios Generales S.A.C Lima, Peru

2012-Now	COO Orion Transport Group
2011-Now	COO J&R Full-service S.A.C Lima, Peru
2009-Now	COO Cosmos service s.a.c Lima, Peru

Research Papers and Book Chapters

- Xu, S., Li, X., Ahmed, R. I., & Norena-Chavez, D. (2023). Unlocking the potential of natural resources: Transforming the resource curse into a sustainable development corridor through research and development. *Resources Policy*, 87, 104381. <https://doi.org/10.1016/j.resourpol.2023.104381>
- Su, C. W., Lv, S., Qin, M., & Norena-Chavez, D. (2024). Uncertainty and credit: The chicken or the egg causality dilemma. *Emerging Markets Finance and Trade*, 1-19. <https://doi.org/10.1080/1540496X.2024.2318299>
- Liu, F., Qin, C., Qin, M., Stefea, P., & Norena-Chavez, D. (2024). Geopolitical risk: An opportunity or a threat to the green bond market? *Energy Economics*, 107391. <https://doi.org/10.1016/j.eneco.2024.107391>
- Norena-Chavez, D., & Romani Torres, R. (2024). Enhancing IT project success through entrepreneurial leadership: the mediating roles of team reflexivity, team innovation culture, and team entrepreneurial passion. *Cogent Business & Management*, 11(1). <https://doi.org/10.1080/23311975.2023.2287774>
- Li, T., Yue, X. G., Qin, M., & Norena-Chavez, D. (2024). Towards Paris Climate Agreement goals: The essential role of green finance and green technology. *Energy Economics*, 129, 107273. <https://doi.org/10.1016/j.eneco.2023.107273>
- Norena-Chavez, D., & Thalassinis, E. (2023). Impact of big data analytics in project success: Mediating role of intellectual capital and knowledge sharing. *Journal of Infrastructure, Policy and Development*, 7(3), 2583. <https://doi.org/10.24294/jipd.v7i3.2583>
- Romani-Torres, R., & Norena-Chavez, D. (2023). Fueling recognition of opportunities through innovative behavior: Mediating role of team entrepreneurial passion and team innovation capacity. *Cogent Business & Management*, 10(3), Article 2259580. <https://doi.org/10.1080/23311975.2023.2259580>
- Norena-Chavez D (2023). Fueling big data analytics for project success: Mediating role of knowledge sharing and innovation performance. *Journal of Infrastructure, Policy and Development* 7(2): 2255. <https://doi.org/10.24294/jipd.v7i2.2255>
- Norena-Chavez D and Thalassinis E (2023). "Fueling innovation performance through entrepreneurial leadership: Assessing the neglected mediating role of intellectual capital". *Journal of Infrastructure, Policy and Development*, 7(1): 2020. <https://doi.org/10.24294/jipd.v7i1.2020>
- Spilbergs, A., Norena-Chavez, D., Thalassinis, E., Noja, G.G. and Cristea, M. (2023), "Challenges to Credit Risk Management in the Context of Growing Macroeconomic Instability in the Baltic States Caused by COVID-19", Grima, S., Thalassinis, E., Cristea, M., Kadłubek, M., Maditinos, D. and Peiseniece, L. (Ed.) *Digital*

- Transformation, Strategic Resilience, Cyber Security and Risk Management (Contemporary Studies in Economic and Financial Analysis, Vol. 111A)*, Emerald Publishing Limited, Bingley, pp. 83-104. <https://doi.org/10.1108/S1569-37592023000111A006>
- Auzina, I., Volkova, T., Norena-Chavez, D., Kadłubek, M. and Thalassinos, E. (2023), "Cyber Incident Response Managerial Approaches for Enhancing Small–Medium-Size Enterprise's Cyber Maturity", Grima, S., Thalassinos, E., Cristea, M., Kadłubek, M., Maditinos, D. and Peiseniece, L. (Ed.) *Digital Transformation, Strategic Resilience, Cyber Security and Risk Management (Contemporary Studies in Economic and Financial Analysis, Vol. 111A)*, Emerald Publishing Limited, Bingley, pp. 175-190. <https://doi.org/10.1108/S1569-37592023000111A012>
- Kuzmina, J., Maditinos, D., Norena-Chavez, D., Grima, S. and Kadłubek, M. (2023), "ESG Integration as a Risk Management Tool within the Financial Decision-making Process", Grima, S., Thalassinos, E., Cristea, M., Kadłubek, M., Maditinos, D. and Peiseniece, L. (Ed.) *Digital Transformation, Strategic Resilience, Cyber Security and Risk Management (Contemporary Studies in Economic and Financial Analysis, Vol. 111A)*, Emerald Publishing Limited, Bingley, pp. 105-113. <https://doi.org/10.1108/S1569-37592023000111A007>
- Thalassinos, E., Kadłubek, M. and Norena-Chavez, D. (2023), "Theoretical Essence of Organisational Resilience in Management", Grima, S., Thalassinos, E., Cristea, M., Kadłubek, M., Maditinos, D. and Peiseniece, L. (Ed.) *Digital Transformation, Strategic Resilience, Cyber Security and Risk Management (Contemporary Studies in Economic and Financial Analysis, Vol. 111A)*, Emerald Publishing Limited, Bingley, pp. 133-145. <https://doi.org/10.1108/S1569-37592023000111A009>
- Norena-Chavez, D., & Thalassinos, E. (2022). The Mediation Effect of Entrepreneurial Self-Efficacy in the Relationship Between Entrepreneurial Passion and Leadership Styles. In S. Grima, E. Özen, & H. Boz (Eds.), *The New Digital Era: Other Emerging Risks and Opportunities (Contemporary Studies in Economic and Financial Analysis, Vol. 109B)*, pp. 99-125). Emerald Publishing Limited.
- Norena-Chavez, D., Guevara-Moncada, R., & Bustamante-Zuñiga, D. R. (2021). Influence of leadership styles on the innovative behavior of military higher technological education students. *José María Córdova General Scientific Journal*, 19(36), 889-908. <https://doi.org/10.21830/19006586.817>
- Norena-Chavez, D., & Thalassinos, E. I. (2021). The Mediation Effect of Entrepreneurial Self-Efficacy in the Relationship between Entrepreneurial Passion and Leadership Styles. *Academy of Strategic Management Journal*, 20(2), 1-9.
- Norena-Chavez, D., Céliz-Kuong, J. O., & Guevara, R. (2021). Influence of leadership styles on the innovative behavior of Peruvian cadets. *José María Córdova General Scientific Journal*, 19(33), 29-50. <https://doi.org/10.21830/19006586.732>
- Norena-Chavez, D., Guevara, R., & Gómez de la Torre Aranibar, M. J. M. (2022). Influencia de los estilos de liderazgo en el comportamiento innovador de oficiales del Ejército peruano. *Revista Científica General José María Córdova*, 20(39), 00-00. <https://dx.doi.org/10.21830/19006586.865>
- Norena-Chavez, D., & Thalassinos, E. I. (In Press). The Mediation Effect of Subjective Norm on the Relationship Between Attitude and Entrepreneurial Intention. *International Journal of Entrepreneurship*, 25(2).

Norena-Chavez, D. (2020). The Mediation Effect of Innovative Behavior on the Relationship Between Entrepreneurial Self-Efficacy and Entrepreneurial Intention. *International Journal of Economics and Business Administration*, 8(4), 238-252. <https://doi.org/10.35808/ijeba/583>

Norena-Chavez, D., & Guevara, R. (2020). Entrepreneurial passion and self-efficacy as factors explaining innovative behavior: A mediation model. *International Journal of Economics and Business Administration*, 8(3), 352-373. <https://doi.org/10.35808/ijeba/522>.

Scientific Conference Presentations

“Achieving Project Success the combined used of PLS-SEM, IPMA and NCA”. University of Szczecin, Poland, 2024.

"The Mediation Effect of Subjective Norm on the Relationship Between Attitude and Entrepreneurial Intention." Diego Norena-Chavez, El Thalassinos. Presented at the International Conference, IFRS: Global Rules & Local Use - Beyond the Numbers, October 9-10, Prague, Czech Republic, organized by Anglo American University and Metropolitan University of Prague, 2021.

"Factors Affecting the Credit for Women Entrepreneurs." Diego Norena-Chavez, Yannis Thalassinos, El Thalassinos. Presented at the 17th International Conference on Applied Business and Economics, November 3-5, New Jersey, USA, organized by William Paterson University of New Jersey, session B3, 2021.

"Entrepreneurial Self-Efficacy: Bibliometric Analysis (1998-2020)." Diego Norena-Chavez. Presented at the 17th International Conference on Applied Business and Economics, November 3-5, New Jersey, USA, organized by William Paterson University of New Jersey, session F1, 2021.

"New ways to Fundraising." Diego Norena-Chavez, El Thalassinos. Presented at the 5th International Applied Social Sciences Congress IasoS, October 7-9, Turkey, organized by Kavram University and University of Malta, session A1, 2021.

"The Mediation Effect of Entrepreneurial Self-Efficacy in the Relationship Between Entrepreneurial Passion and Leadership Styles." Presented at the IFRS: Global Rules & Local Use - Beyond the Numbers conference.

"Influence of SARS-CoV-2 on the Mediating Effect of Entrepreneurial Passion in the Relationship between Entrepreneurial Self-Efficacy and Innovative Behavior." Presented at the 5th International Conference on Innovative Studies of Contemporary Sciences, January 14-16, 2022, Tokyo, Japan.

"Entrepreneurial Self-Efficacy and Entrepreneurial Passion as Factors Explaining Leadership Styles: A Mediation Model." Presented at the Fostering Resilient Business Ecosystems and Economic Growth: Towards the Next Normal conference, April 27-28, 2022, India.

"What motivates people to donate to online crowdfunding organizations? A Peruvian case Study." Presented at the 70th Anniversary of the Faculty of Finance and Accounting of the UNWE, May 20, Sofia, Bulgaria.

Books

Norena-Chavez, D (2021). *Master the Art of Data Analysis: A Step-by-Step Guide to PLS-SEM for Research*

Norena-Chavez, D (2021). Tools for Scientific Research.
Norena-Chavez, D (2019). Strategic Research.
Norena-Chavez, D (2019). Military Leadership a Transformational Approach.

Chapter Books

GUEVARA, R. y Norena-Chavez, D.(2022). The DBA and PhD in Business: History, Similarities and Differences. En THE DOCTOR OF BUSINESS ADMINISTRATION - Taking your professional practice to the next level. (pp. 29 - 38). EDIMBURGO. Ideas for Leaders Publishing.

Awards

Best Research Presented at Aristotle University in Greece: "Assessing the Undervalued Function of Intellectual Capital as a Facilitator of Innovation Performance through Entrepreneurial Leadership. Year : 2023
Award for outstanding author contribution in Emerald Literati Awards 2024. ESG integration as a risk management tool within the financial decision-making process.